



THE DEFENSIVE BACK FACTORY

Elite Defensive Back Development (CB • S • Nickel)

Built by a Defensive Back Coaches | Ages 8+

DB Factory HTX is Missing Element Sports Performance's complete defensive back development system designed for cornerbacks, safeties, and nickel defenders who want to dominate every aspect of playing in the secondary. This isn't just another defensive back training program. This is where complete defensive backs are developed, and challenged to become elite technicians, masterful in football IQ, athletic performance, leadership, accountability, and real game preparation.

Train with intention. React with confidence. Lock it down.

Why DB Factory HTX?

This program is built specifically for cornerbacks, safeties, and nickel defenders who want detailed, position-specific development. We focus on technique, football IQ, and situational awareness—so athletes can play fast, trust their training, and make plays when it matters most.

Our Mission is simple:

To develop defensive backs who can cover, tackle, communicate, and compete—while staying healthy, confident, and prepared.

The defensive back position is one of the most demanding positions in football.

Every snap requires: Speed, Intelligence, Confidence, Discipline, Communication, Precision
Unfortunately, most defensive backs spend too much time performing drills that don't transfer to game situations.

DB Factory HTX bridges that gap.

WHAT MAKES DB FACTORY HTX DIFFERENT?

Our Defensive Back development system focuses on building complete players—not just athletes who can back pedal.



COACH ADRIAN FRYE

- TEXAS TECH UNIVERSITY
- NEW ORLEANS SAINTS
- OTTAWA REDBLACKS (CFL)
- CFL DEFENSIVE BACK



COACH JD (JOEDRICK LEWIS)

- SOUTHEAST MISSOURI STATE
- BALL STATE UNIVERSITY
- NFL FREE AGENT
- DB HEAD COACH



DB FACTORY HTX

TRAIN SMART. PLAY FAST. DOMINATE.

OUR MISSION

To develop defensive backs who can cover, tackle, communicate, and compete—while staying healthy, confident, and prepared.

WHY DB FACTORY HTX?

- ✓ Most DBs are taught drills.
- ✓ We develop complete players.
- ✓ Technique. IQ. Communication.
- ✓ Confidence. Leadership.
- ✓ Playmakers.

ELITE DEFENSIVE BACK DEVELOPMENT (CB • S • NICKEL) | AGES 8+

1 ON-FIELD DEVELOPMENT
POSITION-SPECIFIC TRAINING FOR DEFENSIVE BACKS

- Speed, Agility & Hip Mobility
- Press & Off-Man Coverage
- Man & Zone Responsibilities
- Footwork & Transitions
- Ball Skills & Play Finishing
- Tackling Fundamentals
- Turn & Locate
- Game-Speed Reps

2 FOOTBALL IQ & PERSONAL DEV.
THINK SMART. PLAY FAST.

- Coverage Recognition
- Route Concepts
- Film Breakdowns
- Eye Discipline
- Pre-Snap Essentials
- DMO Plan (Discipline • Method • Operation)
- Habit Building
- Seasonal & Yearly Prep

3 THE DB COMMUNITY (WHOP APP)
YOUR PRIVATE ONLINE DEVELOPMENT HUB

- Weekly Football IQ Lessons
- Film Study & Chalk Talks
- Live Zoom Q&A Sessions
- Training Updates
- Parent Education (Recruiting, NCAA, NIL)
- Accountability Challenges
- Athlete Recognition

PERFORMANCE TRACKING & DEVELOPMENT

- Evaluations Every 6 Weeks
- Speed, Agility & Coverage Benchmarks
- Individual Athlete Tracking
- Camp & Combine Preparation

EDUCATION & GUIDANCE

- NCAA Eligibility & Recruiting Education
- NIL Awareness & Early Preparation
- Understanding Recruiting Timelines
- Teaching Athletes How to Prepare Early – Not Late

MEET THE DIRECTORS



ADRIAN FRYE
CURRENT CFL DEFENSIVE BACK
FORMER NFL PLAYER
TEXAS TECH

SPECIALIZES IN:

- Press Coverage
- Ball Skills
- Footwork
- Professional Preparation



COACH JD (JOEDRICK LEWIS)
FORMER BALL STATE DB
NFL FREE AGENT
DB HEAD COACH

SPECIALIZES IN:

- Technique
- Film Study
- Coverage Recognition
- Game Speed Development



MISTER ALEXANDER
FORMER NFL LINEBACKER
FORMER FLORIDA STATE SAFETY
16+ YEARS COACHING EXPERIENCE

SPECIALIZES IN:

- Football IQ
- Tackling
- Defensive Leadership
- Defensive Scheme Recognition

JOIN THE DB FACTORY HTX COMMUNITY

- PRIVATE TELEGRAM ACCESS
- FILM STUDY
- TECHNIQUE VIDEOS
- WEEKLY CHALLENGES
- COACH COMMUNICATION
- PARENT & RECRUITING EDUCATION

DB Factory HTX is a complete defensive back development system built on elite coaching, athletic performance, football IQ, and mentorship. Our mission is to develop complete defensive backs who are disciplined, confident, intelligent, and prepared to dominate at every level.

LOCK IN. TRUST YOUR TRAINING. BECOME THE PLAYMAKER.

HOW TO GET STARTED

Step 1

Register for Your FREE Evaluation

Every athlete begins with a complimentary evaluation so our coaching staff can assess current strengths, technique, movement, and development needs.

Wide Receiver/Tight End Free Evaluation times/days:

- **Sat @ 10am**
- If this time doesn't align with your schedule please contact Coach Mister at 832-517-9969

Register Here

<https://www.missingelementsports.com/free-evaluation-info>

Wait for Confirmation

After completing the registration form, a member of our coaching staff will contact you by text message or phone call to confirm your evaluation date and time.

Attend Your FREE Evaluation

You'll also receive professional coaching feedback and recommendations for continued development.

Step 2

Choose Your Training Program (Varies by Age/Skill Level)

Based on your evaluation results, choose the program that best fits your goals.

Group Training (Position Training ONLY)	Discount Bundle Packages (Athletic Development + Position)	Team Sign Up Discount
6-13 athletes Competitive environment focused on fundamentals, teamwork, and game-speed development. Click Here To Pay: DB FACTORY HTX	Improve: Speed, strength, power, agility, reaction, quickness while also developing athletes specific positions within a group training setting. Prices vary: CLICK HERE	Multiple Players from the same program are mandatory to receive a discount. <u>Send Text Message To:</u> 832-517-9969 <u>Include in message:</u> - Interested in Team Sign Up Discount. - Program Name - Owner/Manager Name & Number - Projected Number of Athletes - Number of Sessions Per Child (8 or 12).

Step 3

JOIN THE DB FACTORY HTX COMMUNITY

Once enrolled, you'll receive an invitation to our private **Telegram Group**.

Inside the group you'll receive:

- Training schedules
- Practice updates
- Weather notifications
- Drill videos
- Technique tips
- Camp announcements
- Important reminders
- Direct communication with the coaching staff

TRAINING SCHEDULE & LOCATIONS

After selecting your training program, you'll receive access to our current training schedule and locations.

Schedules are updated regularly to provide the best training opportunities throughout the year.

Questions?

Text "DB FACTORY HTX" to 713-799-3329

Line up. Lock in. Make the play.